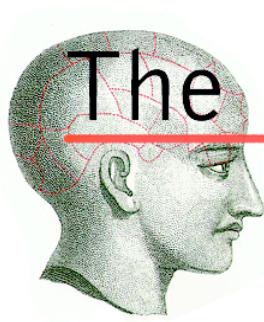


Effective Corporate Governance™

A Program for Boards and Senior Management of Small and Medium Sized Businesses

SPiritUAL
HUMAN
MEntAL
FINANCIAL
EMOtIONAL
SOCIAL
PHYSICAL
NATURAL



The Right Mind
Right Mind
Right Mind



About the program

'Effective Corporate Governance' enables Directors, those aspiring to Board positions and those providing statutory or operational support to Boards, to understand, implement and measure effectiveness of corporate governance practices relative to their organisation.

'Effective Corporate Governance' delivers results through applying the Principles of Good Corporate Governance to the organisations business environment through a combination of:

- presentation of contemporary governance practice
- testing the relevance of this to the organisation and its environment
- developing practical frameworks for the client organisations businesses
- post course follow up to help take the course outcomes into day to day business activity

The need for appropriate corporate governance practices is highlighted regularly through media reports of companies failing to manage risk appropriately and failing in their duties to shareholders, stakeholders and regulators. Precedents for penalties for Directors who fail to implement effective corporate governance programs are being established in courts in most developed countries.

Directors have a duty to their organisation, to themselves and their families to understand what constitutes good corporate governance and to make sure their organisation has robust systems in place and that they are reviewed and updated appropriately.

The benefits of this program

Confidence that you:

- know what is involved in effective corporate governance
- can assess strengths and weaknesses of your organisation's corporate governance systems
- can guide the development of robust governance systems in your organisation

On completion of this two day program

You are able to:

- contribute effectively as a director of an organisation
- contribute to development of effective corporate governance practices for their organisation
- implement processes to ensure Board activities contribute to effective corporate governance

Context

The ASX Corporate Governance Principles were developed after extensive consultation and debate and reflect contemporary expectations of standards of behaviour by corporations. The principles apply equally to listed companies, private companies, not-for-profit organisations and to state, federal and local government.

The program

This is not a 'recipe' based program. The program starts from these high level principles and explores what these mean in the context of the client organisation's circumstances. The program is run as a 'workshop' and is based on interactive discussion that encourages participants to explore the application of the principles in the context of their organisation.

Examples of ways some organisations have approached these principles are provided and participants are encouraged to use these to create their own governance framework by applying their own knowledge and experience to the examples and the 'universal' principles.

Greatest benefit is obtained by running this program 'In house' with all the Directors and Officers of an organisation.

After the program

After completing this two day program:

- Some organisations develop written policies and procedures and develop training in managing the new governance programs using their own resources.
- Others engage outside assistance to help in this process.

And what they say.....

"I have worked with a range of boards and advisory committees and well know the difficulties an organisation can get into when its board, staff and aspirations are not working in effective and harmonious alignment. Good governance is an essential part of effective organisational management and service delivery. I have found over the past year the work John Herbert has provided the Board, in delivering hands-on review, training, assessment, knowledge and practice development, has meant that the effective balance of strategic vision, overview, due diligence and effective governance has been achieved. John has calm but firm style that I have found delivers his experience and knowledge in a format that engenders self-learning and outcomes. My Directors now have a clearer understanding of their roles and responsibilities and work effectively for the organisation and the community it serves."

*Donald Coventry
Chief Executive Officer
Southern Gulf Catchments*

For further information

Tel: 07-3869 3044 FreeCall: 1800 1900 11
Email: info@therightmind.com.au
Postal: PO Box 377 SANDGATE QLD 4017