



# RURAL LEADER'S BOOTCAMP

BEING TRUE TO YOURSELF AND OTHERS: VALUES-DRIVEN LEADERSHIP

Farmready approved: FRTC01015

Take advantage of Farmready  
Support  
*Ends June 30*



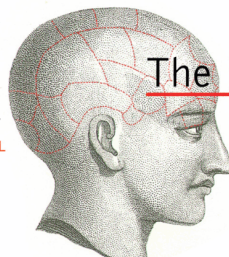
DEFINING DIRECTION  
AND DEEPENING  
PURPOSE

DEVELOPING A DEEP  
APPRECIATION OF THE  
HUMAN DIMENSION

MASTERING THE  
CRITICAL ELEMENTS  
FOR SUCCESS

BEING  
ENVIRONMENTALLY  
RESPONSIBLE AND  
PROACTIVE

SPIRITUAL  
HUMAN  
MENTAL  
FINANCIAL  
EMOTIONAL  
SOCIAL  
PHYSICAL  
NATURAL



The Right Mind®  
Right Mind

THIS PROGRAM IS A  
UNIQUE DEVELOPMENTAL  
OPPORTUNITY FOR  
ASPIRING LEADERS  
WITHIN THE RURAL  
SECTOR.

THE BOOTCAMP PROVIDES  
AN OPPORTUNITY FOR YOU  
TO REFLECT ON YOUR OWN  
STRENGTHS, CHALLENGES  
AND LEADERSHIP  
ASPIRATIONS IN THE  
COMPANY OF OTHER  
RURAL LEADERS.

CONDUCTED OVER A SIX MONTH PERIOD  
THIS PROGRAM PROVIDES:

#### **PHASE 1: A 3-DAY LEADERSHIP FORUM**

- PERSONAL BEHAVIOUR PROFILING
- PERSONAL FITNESS ASSESSMENT

#### **PHASE 2: WORKPLACE PROJECT**

- ONE-ONE COACHING SESSIONS  
WITH TRM MENTORS

#### **PHASE 3: 1-DAY LEARNING REFLECTIONS**

### **FOR FURTHER INFORMATION**

**Tel** 07-3869 3044  
**Fax** 07-3869 3066  
**FreeCall** 1800 1900 11  
**Email** [info@therightmind.com.au](mailto:info@therightmind.com.au)  
**Web** [www.therightmind.com.au](http://www.therightmind.com.au)  
**Postal** PO Box 377  
SANDGATE, QLD, 4017

### **ABOUT THE PROGRAM**

The program challenges you to reflect on what is expected of a modern rural leader and to understand what it takes to become a highly effective leader.

During the program, you will acquire a solid set of tools and skills that help you lead a team: either within a business or political context.

### **KEY TOPICS**

#### **LEADERSHIP AND CAPTURING HEARTS**

- Defining purpose
- Aligning leadership and purpose
- Being aware of the wider dimensions
- Defining your leadership style
- Acceptance there is always a choice

#### **MASTERING THE PEOPLE DIMENSION**

- Exploring behavioural styles
- Understanding what drives followers
- Managing conflict and shaping team culture
- Understanding inter-generational workplace dynamics

#### **UNDERSTANDING AND MANAGING ENERGY**

- Linking employee engagement to energy management
- Removing the epidemic of 'busyness'
- Managing energy not time for maximum performance
- Understanding the power of rituals
- Leveraging creativity and team energy

#### **ACHIEVING SUCCESS**

- Understanding your drivers of decision-making
- Communicating decisions and expectations
- Extending your influencing style
- Having a framework for action

#### **ALIGNING PHYSICAL WELL-BEING AND NUTRITION**

- Physical well-being and physical exertion
- Understanding the impact of what you eat

#### **MASTERING THE INNER WARRIOR**

- Strengthen and align energy across all four dimensions: body, heart, mind, and spirit.
- Understanding what it takes to be mentally tough and humble
- Learning to ask your-self the tough questions

#### **MANAGING FOR SUSTAINABILITY AND CLIMATE CHANGE**

- Scenario planning
- Identifying the key drivers of ecological sustainability in your business

## THE BENEFITS OF THIS PROGRAM TO YOU ARE:

- Understand the importance of effective leadership behaviours in successful organisations
- Practice the behaviours that influence groups and individuals
- Explore the techniques required to drive results in an organisation
- Develop a personal leadership philosophy that is based on broader knowledge, expanded capabilities, and greater confidence
- Enhance personal and organisational engagement
- Understand how to develop greater resilience and flexibility in the face of non-stop stress
- Explore how to effectively expand energy capacity in order to improve productivity
- Develop rituals to support enhanced performance and replace non-effective habits that potentially compromise success of any important objective
- Enhance overall health and wellness
- Improve performance and increase productivity in all aspects of your business and personal life
- Acquire the comprehensive energy management skills required to make energy investments in the life areas that matter most

### These outcomes are achieved through:

- Structured assistance in achieving personal and business goals
- Fresh ideas from fellow participants, facilitators and presenters
- Support and guidance by your fellow participants and in particular, your 'buddy'
- Increased focus through reducing time spent on urgent and fire-fighting matters
- An enhanced decision-making process.

YOU WILL COMPLETE THIS PROGRAM EQUIPPED WITH TOOLS, MODELS AND STRATEGIES TO BE APPLIED TO YOUR LEADERSHIP TASKS.

YOU WILL HAVE GAINED INSIGHT INTO YOURSELF AND OTHERS.

YOU WILL UNDERSTAND YOUR BUSINESS CONTEXT IN A WAY THAT YOU CAN DEVELOP THE NECESSARY CAPABILITIES AND LEAD YOUR TEAM TO ACHIEVE THE AGREED GOALS.

## DURING THE PROGRAM, YOU WILL:

**Establish focused goals** – by engagement in a rounded goal-setting and revision process.

**Understand your behavioural drivers** – through comparing your personal results from the latest management and emotional behavioural tools.

**Develop 'metrics that matter'** – by development and updating of key performance measures that embrace the physical, financial and cultural components.

**Learn to 'give up' the unnecessary** – by substituting not adding. Success is not achieved through the successive addition of new fads or operations on top of already busy lives. Very few team leaders have learnt the art of quickly shedding layers that are no longer relevant or do not add value.

**Learn to pace any change program realistically** – through a better understanding of the drivers of effective change and organisational benefits. Far too many change management programs are unrealistically scheduled. They are under-funded or results are expected in unrealistic timeframes resulting in people losing interest.

**Develop and progress the TRM 'Buddy Concept'**. This concept has its origins in the military where looking after comrades during periods of danger ensures there are two people monitoring actions. It is used within Conversations to accelerate progression towards your and your buddy's goals.

It also has a secondary function in that it helps you assess your own mentoring and coaching skills.

## WHAT OTHERS SAY...

"Life changing (not a term I use lightly). I want my wife to go through it". *Luke Ukkola, Fitzroy Basin Association*

"I will certainly continue to focus and refocus on learnings' and have seen very tangible & significant achievements/progress since the start of the course." *Harmony James, North Australia Pastoral Company*



"I totally loved the program. It busted me and then put me back together. More importantly, it gave me a greater self awareness and the realisation that it was up to me to achieve what I wanted".

*Natalie Temple (right), Lallemand Animal Health with Jill Rigney (The Right Mind)*



## THE TEAM BEHIND CfG

**David Hanlon** has a special interest in seeing people perform outside the ordinary. He is especially interested in seeing them achieve their personal and businesses goals, whether financial and organisational performance or physical wellbeing and fitness.

He is recognised as one who gets to the heart of things, not accepting face value: a process described by clients as both challenging and rewarding.

His personal interests are developing young leaders, adventure trekking and long distance cycling.

Professionally he has been involved with business development, business benchmarking and market assessment for the past 30 years; both in Australia and nationally.

He designed the Supply Chain ExecutiveLink™ program, which won the Logistics Association of Australia's Training and Education Award. Conversations for Growth® was a finalist in the Australian Institute of Training and Development's Learning Innovation Award.

David is a Fellow of the Australian Institute of Management and a Chartered Management Consultant with the Institute of Management Consultants in Australia.



**Jill Rigney** grew up on a mixed farming business west of Goondiwindi. She is passionate about assisting families and their businesses in making the right decisions. Her hobbies include trekking and cycling. She is a multiple Kokoda trekker and Kokoda Challenge participant.

Professionally she commenced her career in business support and in this role managed national benchmarking projects in a wide range of industries.

Her extreme perceptiveness has resulted in her now recognised as a national leader in group facilitation. She is able to deftly recognize and work with the needs of each individual during her training or meeting sessions.

She also specialises in businesses conflict resolution and family business succession planning.

Jill is trained to apply the principles of Neuro Linguistic Programming (NLP) in her professional responsibilities, presenting programs and facilitating meetings across Australia. This training enables her to introduce the subtleties of our communication styles to achieve cultural shifts within individuals and organisations. She is also accredited to deliver and interpret both the DISC Management Profile and the Mayor Salovey Caruso Emotional Intelligence Test (MSCEIT).

Jill is a Certified Professional member of the Australian Human Resource Institute and a member of the Australian Institute of Training and Development.



## RURAL LEADER'S BOOTCAMP REGISTRATION FORM - 2012

Program	No		Standard Fee (incl GST)	Total (incl GST)
Conversations for Growth Bootcamp (27-29 February, Perth) (28-30 March, Brisbane) (5-7 June, Brisbane)	1	First person	\$3,850	\$3,850
		Second (and subsequent person)	\$3,300	

### PERSONAL DETAILS

Organisation/Business Name			
Address			
City/Postcode/State			
First Name/Surname			
Job Title			
Telephone Work/Mobile			
Email			
First Name/Surname			
Job Title			
Telephone Work/Mobile			
Email			
First Name/Surname			
Job Title			
Telephone Work/Mobile			
Email			

Note: A signed copy of page 2 must accompany this page.



## PAYMENT

Full payment is required within two-weeks of program commencement to ensure pre-course work is prepared without in time.

## PAYMENT OPTIONS

- CHEQUE (payable to The Right Mind International Pty Ltd) OR
- DIRECT DEBIT - National Australia Bank: BSB 084 365. Acc No 795 761 347

## TERMS AND CONDITIONS

### Money Back Guarantee

If you are not completely satisfied with [the program] at the end the program and notify us on that last day. The Right Mind International Pty Ltd (TRM) will refund the registration money paid, less a 10% administration charge if reasonable evidence is provided.

### Course Changes/Disclaimer

Course dates, times, course content and fees are occasionally subject to change. Should the need for such changes occur TRM will make every effort to inform course participants prior to the commencement of training. In the case of cancellation participants may transfer to another program or have their fees refunded.

### Cancellation Policy

If you cancel 30 days or more before the program commences all tuition fees are refundable. If you cancel between 20-29 days of the program's starting date, 75% of the course tuition is refundable. Cancellations 19 days or less before the induction program's start date are non-refundable.

Where the venue is completely booked by TRM and you have elected to take accommodation within that venue, room costs will be incurred by the participant unless taken up by another member. For any other accommodation, cancellation is the responsibility of the participant and we recommend that you request details of the venue's cancellation policy at time of booking.

### Failure to Continue

This program is Three-Days plus One-Day 6 months later. Enrollment in the program is deemed to be for the full program and no refunds are made should you elect not to continue or participate in the Coaching program.

### Privacy Statement

TRM is committed to ensuring the privacy of all information it collects. Personal information supplied to TRM on this registration form will be used for registration processing and the distribution of newsletters and information regarding future events, unless you instruct us otherwise. You have the right to access your personal information, subject to some exceptions allowed by law. If you would like to do so, please let us know in writing. For more information or a copy of our Privacy Policy, please call on 1800 1900 11.

### Disclaimer

The participant agrees that TRM will have no liability for any statements, representations or information arising from any communications (oral or written) provided or delivered by TRM or its representatives. The participant agrees that to the extent permitted by law, TRM is not liable for any loss or damage suffered by it or the extent that it arises from the negligence, fault or lack of care on the part of TRM or its representatives.

The participant agrees to indemnify TRM against any and all losses, claims, costs, expenses, actions, demands, damages, liabilities or any other proceedings, whatsoever incurred by TRM or its representatives in respect of any claim by a third party arising from or connected to the communications provided by TRM or its representatives.

By proceeding with this registration you agree to the above terms and conditions.

I ACKNOWLEDGE AND AGREE TO THE TERMS AND CONDITIONS (please sign)

Signature	Name (please print)	Date
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A signed copy of this page must accompany the registration details page.

## OUR CONTACT DETAILS

Tel: 07-3869 3044 FreeCall: 1800 1900 11

Email: [info@therightmind.com.au](mailto:info@therightmind.com.au)

Postal: PO Box 377 SANDGATE QLD 4017